

2019 Northwest Food Coalition



Highlights

- Hired Farm2Neighbor Program Coordinator (grant funded)
- Formed an Implementation Team for the Healthy Food Access Hub Grant
- Established draft budget (needed for grants)
- Manned Expo table at March Community Resilience event, August Farmers Market, and September Farms, Food & Health Conference
- Participated in several radio and TV interviews (Val and Mary)
- Presented Farm2Neighbor at Farms, Food & Health conference and Grand Traverse Community Collaborative with 'Food As Medicine' grant partners
- Chosen as 'Pour For More' recipient (local restaurant fundraiser) for 2020 for Farm2Neighbor
- Chosen as Cherry Republic "31 Days of Giving" recipient for Farm2Neighbor Program in 2020

Grants and Donations

- **Farm to Neighbor Fund – Total donations \$43,600** (Rotary grant goal is \$60,000 over 2 years)
 - \$17,000 from local Rotary clubs (TC Twilight, Benzie Sunrise, Traverse City, Traverse Bay, Frankfort, Rotary District 6290, Rotary Charities Endowment)
 - \$3,000 Campbell Foundation
 - \$7,000 Osteopathic Foundation
 - \$5,000 St. Francis Food Pantry (closed during construction)
 - \$12,500 Orten Foundation (\$2500 for new website, \$10,000 for food purchases)
- **Fundraisers For the Benefit of the NFC - Total donations \$14,800** for General Fund
 - ~\$2,000 Chocolate Festival
 - \$3,000 Record Eagle TC Trimdown
 - \$69 Morsels Doughnation Program
 - \$210 Backcountry Sports Bag token promotion
 - \$2100 Cathy Layman memorial donations

Food Drives – 70,000 lbs donated for participants

- Spartan Food Drive 52,000 lbs
- Letter Carriers Food drive 16,000 lbs
- Received \$70,000 in gift cards from Meijer Simply Give; \$5000 to Coalition from 12/18 Campaign
- Received 4000 lbs combined from TAAR, What to Wear, and Take Out Sunday Food drives
- Received 100 Turkey dinner baskets from Elks Club

Distributed from Farm to Neighbor Program 15,500 lbs (double 8000 lbs in 2018)

January – Carrots, Parsnips

February – Beets, Cabbage

March – n/a

April – Carrots

May – Parsnips, Carrots

June – Asparagus

July - Broccoli

August – Tomatoes, Cucumbers, Green Beans, Broccoli, Melon

September – Cauliflower, Blueberries

October- Cabbage

November – Winter Squash, Carrots

December – Carrots, Sweet Potatoes